

# SOAR LIKE AN EAGLE THIS YEAR BY... COLLECTING BOXTOPS!



Traditional Box Tops clips are being phased out of production, but may continue to be found on many products throughout the store. You can still clip and send them to school.

**Every valid Box Tops clip is worth 10¢ for your school.** Make sure each one has a clearly visible product acronym and expiration date.

*\* All valid Box Tops clips submitted per the Program Rules by a Coordinator(s) of (an) eligible, enrolled school(s) will be honored.*



Eventually the Box Tops program will become digital-only. Participating brands are starting to change their packaging from a traditional Box Tops clip to the new Box Top label.

If you see this label, use the new Box Tops app to scan your receipt. **Box Tops are still worth 10¢ each for your school.** The app will find participating products purchased at any store and instantly add cash to your school's earnings online.

## THE NEXT GENERATION OF BOX TOPS IS HERE.

Box Tops is changing to fit today's families. The new and improved Box Tops mobile app uses state-of-the-art technology to scan your store receipt, find participating products and instantly add Box Tops to your school's earnings online.



**MORE CONVENIENT**  
Redeem anywhere, anytime  
within 14 days of purchase



**EASY TO USE**  
No more clipping or sending  
Box Tops to school



**REAL TIME**  
Your school's earnings are  
automatically updated online



**EXTRA CASH**  
Access special bonus offers  
on top of your Box Tops  
earnings

